



Greetings from Towamencin Township!



My name is Katie Cleary. I am the Special Events Coordinator for Towamencin Township. At Towamencin, our mission is simple:

To provide quality, affordable and inclusive events for our residents and guests.

Visitors from all over Montgomery County attend the 11 Towamencin Special Events that occur throughout the year with attendance averaging 1,000 people at most events. Our events provide an opportunity to be seen as a visible supporter of our community!

Our Community Partnership Program offers the following levels of participation:

- ★ **Event Sponsorship**
- ★ **Advertising Space in our Bi-Annual Newsletters**
- ★ **Ballpark Signs**

To learn more about sponsorship and marketing opportunities or to begin participating, see enclosed materials or use the link and address below:

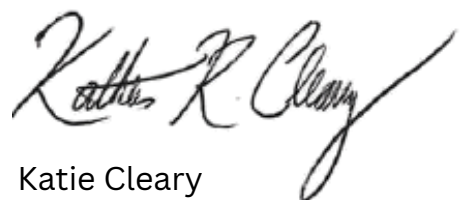
- ★ **Online:** towamencin.org/departments/events
- ★ **Mail:** Towamencin Township Special Events
1090 Troxel Road, Lansdale, PA 19446

Thank you in advance for becoming a champion of Towamencin Township!
We greatly appreciate your support and we're sure the Community will too!

Contact us today:

- ☎ 215-368-7602 ext. 1206
- ✉ events@towamencin.org
- 🌐 www.towamencin.org/departments/events

Sincerely,


Katie Cleary

Serving the community one event at a time!

EVENT SPONSORSHIP



Event Sponsorship Packages: Sponsorships are open to both businesses and individuals. Monetary and in-kind donations are gratefully accepted, and no contribution is too small. Every donation helps make a difference.

Newsletter: The Township's biannual newsletter reaches a combined 7,400 residents and business owners, in addition to online views on the Township's website. We offer color ads which run in both the spring and fall. Our newsletter is larger in size compared with other municipal newsletters, providing more content for our audience and maximized advertising potential for sponsors.

Ballpark Signs: Take advantage of 4' x 8' high quality aluminum signs, with your company's logo printed on it. Signs are displayed along the fences of our baseball fields at either Bustard Road Park or Butch Clemens Park, from April through October. Ballpark signs have the potential to reach 1,000 players, families, and friends.

Interested in becoming a Towamencin Sponsor?
Complete the form on the back. Checks can be made payable to Towamencin Township and mailed to Towamencin Special Events.



Mail:

Towamencin Township Special Events
1090 Troxel Road, Lansdale, PA 19446

EVENT SPONSORSHIPS

**All event sponsorship packages include: an acknowledgement in our Enews and/or Facebook and free attendance at the event you sponsor to set up a booth, advertise & hand out promotional materials (you will be notified which event/s)*



PLATINUM

\$ 3,500

- 4' X 12' banner displayed and/or recognition at **ALL** community events
- Business logo promoted in commercial played before the movie
- Recognition prior to the concerts
- Company logo printed on our Turkey Trot 5K shirts
- 10% discount on newsletter advertising



GOLD

\$ 1,800

- Picket sign displayed and/or notation at 5 community events
- Business logo promoted in commercial played before the movie event
- Company logo printed on our Turkey Trot 5K shirts
- 5% discount on newsletter advertising



SILVER

\$ 900

- Picket sign displayed and/or recognition at 3 community events
- Business logo promoted in commercial played before the movie event



BRONZE

\$ 450

- Picket sign displayed and/or recognition at 2 community events



FRIENDS OF TOWAMENCIN

ANY

- Monetary or in-kind donation of any amount will be acknowledged at the event supported by your generosity

Interested in becoming a Towamencin Sponsor? Complete the form and remit payment to:
Towamencin Township - 1090 Troxel Road, Lansdale PA 19446

EVENT SPONSORSHIP SELECTION

Thank you for your consideration in participating in our Event Sponsorship Program. Please complete this form indicating your choice of sponsorship level and/or advertising options. Check each box to indicate your corresponding preference. ***Checks can be made payable to Towamencin Township and mailed to Towamencin Township Special Events 1090 Troxel Road, Lansdale, PA 19446***

EVENT SPONSORSHIP LEVELS

- | | | |
|--|---|--|
| <input type="checkbox"/> Platinum (\$3,500)
10% newsletter discount | <input type="checkbox"/> Gold (\$1,800)
5% newsletter discount | <input type="checkbox"/> Friends of Towamencin
(Any amount accepted and/or goods) |
| <input type="checkbox"/> Silver (\$900) | <input type="checkbox"/> Bronze (\$450) | |
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NEWSLETTER ADVERTISING

- | | |
|--|--|
| <input type="checkbox"/> Full page ad Spring/Fall (\$2,160) | <input type="checkbox"/> 1/2 page ad Spring/Fall (\$1,340) |
| <input type="checkbox"/> *Additional \$200 for back page, per edition, first come first serve - <i>ad must be 1/2 page ad in landscape design.</i>
Please check the applicable season box | <input type="checkbox"/> Spring
<input type="checkbox"/> Fall |
| <input type="checkbox"/> 1/4 page ad Spring/Fall (\$700) | <input type="checkbox"/> 1/8 page ad Spring/Fall (\$440) |
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BALLPARK SIGN ADVERTISING

- | | |
|--|--|
| <input type="checkbox"/> Bustard Road Park (<i>space is limited</i>) | <input type="checkbox"/> Butch Clemens Park (<i>larger audience</i>) |
| <input type="checkbox"/> First-Time Sponsor (\$625 1st year) | <input type="checkbox"/> Recurring Sponsor (\$300 yearly) |
| <input type="checkbox"/> Recurring Sponsor - requesting new sign (\$575) | |
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☐ In-Kind Donation: _____

SPONSOR/ADVERTISER CONTACT INFORMATION

Sponsor Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Questions? Email events@towamencin.org or call 215-368-7602 x1206