Veterans Memorial Park Master Plan

TOWAMENCIN TOWNSHIP, MONTGOMERY COUNTY, PENNSYLVANIA



TOWAMENCIN VETERANS COMMITTEE

- Michael Lewis Chair
- Joe Meehan Vice Chair
- Laureen Sendel-Grant Secretary
- Gordon Bell
- Barry Forgeng
- Barry Kenyon
- Bill Dauphinee
- Robert Dell
- Chet Ruminski
- Rich Marino
- Dan Littley
- Carter LaBrocq
- Bob DiDomizio
- Nancy Becker



AGENDA – Committee Meeting #3

- Review of Remaining Schedule
- Finalize of Draft Park Mission
- Public opinion survey to date
- Review Preliminary Concepts 1-3
- Summary of Key Person Interviews
- Concept Refinements
- Precedent Images
- Discussion / Committee Direction



MASTER PLAN PROCESS



"All voices heard, all ideas honored"



Transparent Public Process:

- 4 Study Committee meetings
- 4 Public meetings
- 1 Board of Supervisors meeting
- 10 Key Person Interviews
- Online Public Opinion Survey



Approved

MASTER PLAN SCHEDULE

Committee Mtg #2 & Public Meeting #2 presented site analysis and three (3) initial concepts to begin discussion.

DATE	MEETING	MEETING DETAILS
June 28, 2021	Study Committee #1	Programming & Brainstorming
September 14, 2021	Public Meeting #1	Programming & Brainstorming
December 1, 2021	Study Committee #2	Site Analysis & Initial Concepts
January 18, 2022	Public Meeting #2	Site Analysis & Initial Concepts
March 28, 2022	Study Committee #3	Pre-Draft Plan Review
May 4, 2022 (Tentative)	Public Meeting #3	Draft Plan
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May 23, 2022	Study Committee #4	Agree on Revisions
June 14, 2022	Public Meeting #4	Final Master Plan



DRAFT PARK MISSION STATEMENT

"The mission of Towamencin Veterans Memorial Park is to honor the service of our armed forces while informing visitors about the importance of their service in a tranquil and passive park setting."

Finalization of Mission Statement based on Committee Discussion



PUBLIC OPINION SURVEY SUMMARY

SUMMARY - 109 responses to date (3/25/2022)

Park should 'feel':

(>50% of respondents)

- Tranquil, peaceful
- Quiet

A Park honoring service to country should contain:

- Flagpoles
- Monuments
- Flower Gardens

<u>Park should have the</u> <u>following amenities</u>

(>50% of respondents):

- Parking
- Restrooms
- Dog Waste Cleanup
 Stations

(<50% of respondents)

- Pavilions & Event Space
- Drinking Fountains

<u>Park should NOT</u> <u>have the following</u> <u>amenities:</u>

- Playgrounds (31%)
- Historic/ Military interactive displays (13%)



REVIEW OF PRELIMINARY CONCEPTS

December 2021

Concept 2 Concept 3







REVIEW OF KEY PERSON INTERVIEW PROCESS

February - March 2022

Number of Persons Interviewed: 17

Towamencin Township Residents: 82%

Township Staff/ Committees/ Organizations/ Communities Represented:

- 1. Township Manager
- 2. Township-Chief of Police
- 3. Township Events Coordinator
- 4. TYA
- 5. DAR
- 6. Environmental Advisory Council
- 7. Open Space & Parks Advisory Committee
- 8. Dock Woods Community
- 9. North Penn High School



KPI SUMMARY

The importance of *Tennis Lukens Cemetery* as a focal point of the Park

Emphasize the 'humanity' of those who serve; 'why' they serve; war is not to be celebrated.



Make the Park personal; instill Towamencin-centric concepts/ flavor.

Focus on the adult demographic

Emphasize peace; beauty; restorative/ healing power of natural settings; where memories can be shared.



KPI SUMMARY





KPI SUMMARY

CONCEPT 1

- Liked ordered 'grid'
- Four distinct areas
- Concern about parking near cemetery
 - Equal popularity with Concept 2

PREFERRED CONCEPTS

CONCEPT 3

- Liked amphitheater what will it be used for?
 - Closer parking
 - Most liked

CONCEPT 2

- Oval; unimpeded open area
- Full looped walking trail
 - Parking too far away
 - Equal popularity with Concept 1



CONCEPT PLAN REFINEMENTS

FROM SURVEY/
COMMITTEE/KPIS

ACCESS ISSUES

INITIAL CONSIDERATION OF PROJECT PHASING & CONSTRUCTION SEQUENCING

- Separation of loop walking trail to formal lawn trail
- More realistic sizes/ scale
- Initial material suggestions: agrarian/ rural design character
- Both plans accommodate Allentown Rd. or Reinert Rd. access & parking



CONCEPT 4-Variation A



CONCEPT 4- Variation B



CONCEPT 4 – Amphitheater Section





CONCEPT 5



BRANCHES OF THE MILITARY SERVICE



AS AN EXAMPLE...

Historical area

Navy & Coast Guard (Water Features)

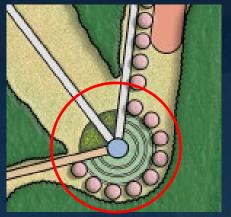
Army & Marine Corps (Land Features)

Air Force & (Future) Space Force (Air/Sky Features)

Amphitheater



AMPHITHEATER CONCEPTS







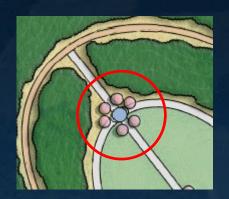








NATURALIZED PLAZA CONCEPTS













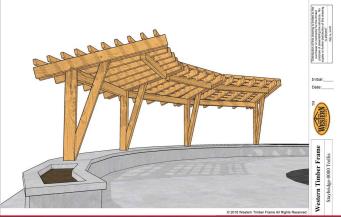
ENTRY TRELLIS TREATMENTS













WATER FEATURES



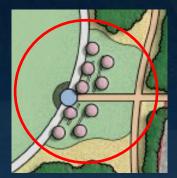






NATURALIZED PLAY AREA







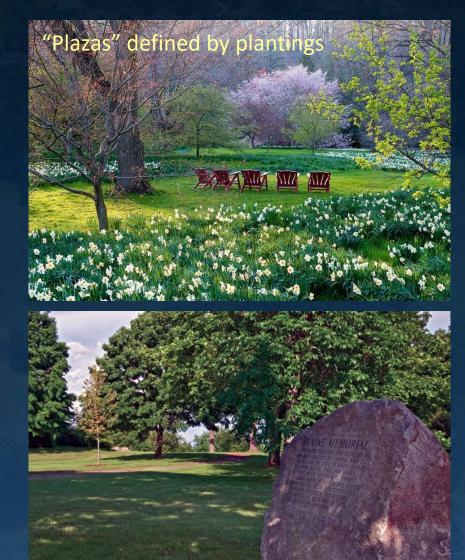


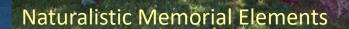


GARDEN/ RESTFUL/ MEDITATIVE AREAS









CONCEPTS





NEXT STEPS

- Public Opinion Survey available until March 31st, 2022
- 2. Public Meeting #3

 <u>TBD-Tentative May 4th</u>

 Present plan options

 discussed with Veterans

 Committee to public for discussion.
- 3. Refinement of Concepts based on Public Input and Committee direction.
- Presentation to Supervisors:
 April 27, 2022: Draft Plan



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CONTACT / MORE INFO

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- Joe Meehan | Chair, Open Space and Parks Advisory Committee & Vice Chairperson for the Veterans Committee joe@viacelli.com
- **Don Delamater** | Township Manager <u>ddelamater@towamencin.org</u>

TOWNSHIP WEBSITE:

www.towamencin.org/parksnrecreation.html
The public opinion survey is available until March 31st.
Please check the Township website for a link to the survey and for project updates.



